00:20:00

WEWS

Flight Dates 10/09/12-10/15/12

Order Sep

Product Estimate # 1537

Candidate. OFA Sked A 10.9-10.15 Alt Order # 312270 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 09/25/12 10/05/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Demographic A35+

Agency **GMMB Inc Rev Codes** POL POL CAND

Buying Contact Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-3 1010 Wisconsin Avenue - Suite #80

Advertiser Ref Agency Ref 2 Washington, DC 20007

Primary Account Executive

Daniel Baylog

ON YOUR SIDE

Account Executive Order% Start Date **End Date**

Daniel Baylog 100%

Order Share 100% Market Value 141055

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 124 \$119,896.75 \$141,055.00 0.00 10/01/12 10/15/12 124 \$119,896.75 \$141,055.00 Totals 124 \$119,896.75 \$141,055.00 0.00

										Tota	als
Ln Ch S	Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WEWS 10	0/09/12 10/15/12	4-430am America	This MM	4-430a	11111	:30	5	\$150.00 P-2	0.00 NM	5	\$775.00
		4-430a America T	his Morı								
Start D	Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/	10/14/12	- 1111	4	\$150.00	0.00						
Week: 10/15/	12 10/21/12	1	1	\$175.00	0.00						
E 2 WEWS 10	0/09/12 10/15/12	M-F 430-5am Nev	vs CM	430-5a	11111	:30	5	\$40.00 P-3	0.00 NM	5	\$200.00
		M-F 430-5am Nev	ws								





<u>Contract / Revision</u> 312270 <u>Flight Dates</u> 10/09/12-10/15/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/25/12/ 10/05/12 <u>Order Sep</u> 00:20:00

										Tota	als
Ln Ch Start		Inventory Code		Start/End	•	Len Spo		Rate Pri			Amount
E 2 WEWS 10/09/	12 10/15/12	M-F 430-5am Ne M-F 430-5am Ne		430-5a	11111	:30	5	\$40.00 P-3	0.00 NM	5	\$200.00
Start Date Week: 10/09/12	End Date 10/15/12	Weekdays 11111	Spots/Week 5	Rate \$40.00	Rating 0.00						
E 3 WEWS 10/09/		M-F GMC 5-6a	СМ	5-6a	11111	:30	5	\$125.00 P-3	0.00 NM	5	\$625.00
Start Date	End Date	M-F GMC 5-6a Weekdays	Spots/Week	Rate	Rating						
Week: 10/09/12	10/15/12	11111	5	\$125.00	0.00					_	
E 4 WEWS 10/09/	12 10/15/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	11111	:30	5	\$550.00 P-2	0.00 NM	5	\$2,850.00
Start Date	End Date	Weekdays 1111	Spots/Week	Rate	Rating						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	- 1111 1	4	\$550.00 \$650.00	0.00 0.00						
E 5 WEWS 10/09/	12 10/15/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	21212	:30	8	\$600.00 P-2	0.00 NM	8	\$5,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	- 1212 2	6 2	\$600.00 \$700.00	0.00 0.00						
E 6 WEWS 10/13/			CM	6-8a	S-	:30	2	\$75.00 P-3	0.00 NM	2	\$150.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/09/12	10/15/12	S-	2	\$75.00	0.00						
E 7 WEWS 10/09/	12 10/15/12	M-F 9-10a M-F 9-10a	СМ	9-10a	MTWTF	:30	5	\$175.00 P-3	0.00 NM	4	\$700.00
Start Date Week: 10/09/12	End Date 10/15/12	Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$175.00	Rating 0.00						
E 8 WEWS 10/09/	12 10/15/12	M-F 10-11a M-F 10-11a	СМ	10-11a	11111	:30	5	\$275.00 P-3	0.00 NM	5	\$1,375.00
Start Date Week: 10/09/12	End Date 10/15/12	Weekdays 11111	Spots/Week 5	Rate \$275.00	Rating 0.00						
E 9 WEWS 10/15/	12 10/15/12	M-F 11-12p M-F 11-12p	СМ	11a-12p	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$500.00	Rating 0.00						
E 10 WEWS 10/09/	12 10/15/12	M-F 12-1230pm 12-1230p News	News CM	12-12:30p	- 1111	:30	4	\$800.00 P-2	0.00 NM	5	\$4,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	- 1111 1	4	\$800.00 \$1,000.00	0.00 0.00						
E 11 WEWS 10/09/			CM	1-2p	MTWTF	:30	4	\$550.00 P-2	0.00 NM	5	\$2,750.00
		M-F 1-2p		'				******			, ,
Start Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	- 1W1F	5 0	\$550.00 \$0.00	0.00 0.00						
E 12 WEWS 10/09/		M-F 2-3p 2-3pm General H	CM Hospital	2-3p	- TWTF	:30	2	\$1,400.00 P-1	0.00 NM	2	\$2,800.00
Start Date Week: 10/09/12	End Date 10/15/12	Weekdays - TWTF	Spots/Week	Rate \$1,400.00	Rating 0.00						
E 13 WEWS 10/14/			-10a CM	9-10a	S	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Week: Start Date 10/09/12	End Date 10/15/12	Weekdays S	Spots/Week 1	Rate \$300.00	Rating 0.00						

Page 3 of 7





Contract / Revision 312270 Flight Dates 10/09/12-10/15/12 Hiatus Dates

<u>Original Date / Revision</u> 09/25/12/ 10/05/12 <u>Order Sep</u> 00:20:00

								Tot	_
Ln Ch Start End	Inventory Code		Start/End T		Len Spot				Amount
E 13 WEWS 10/14/12 10/14/12	SU This Week 9-10 SU This Week 9-10		9-10a	S	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
E 14 WEWS 10/14/12 10/14/12	SU Kaleidoscope SU Kaleidoscope	СМ	10-1030a	S	:30	1 \$35.00 P-3	0.00 NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays S	Spots/Week 1	Rate \$35.00	Rating 0.00					
E 15 WEWS 10/14/12 10/14/12	SU 1030-11a Show SU 1030-11a Show		1030-11a	S	:30	2 \$150.00 P-3	0.00 NM	5	\$12,200.00
Start Date End Date Week: 10/09/12 10/15/12 Spot Ch Date Range 1 1 VEWS 10/09/12-10/15/12 See MG 15.3,15.4,15.5	Oescription SU 1030-11a Showca		Rate \$150.00 t/End Time 0-11a		<u>eekdays</u> <u>l</u> Su	<u>ength</u> <u>Rate</u> :30 (\$150.00)	Rtg Type 0.00 NM		
[N/A PGM CHG TO PA 2 VEWS 10/09/12-10/15/12	ID]	se of H 1030)-11a		Su	:30 (\$150.00)	0.00 0///		
See MG 15.3,15.4,15.5 [N/A PGM CHG TO PA	5, 15.6, 15.7	36 0/1/1030	<i>-</i> 11α		Su	.50 (\$150.00)	0.00 14101		
3 /EWS 10/09/12-10/15/12	SU 5-530a Wall Stree	Repor 5-53	0a		Su	:30 \$150.00	0.00 NM		
MG for 26.1,26.2,15.1, 4 /EWS 10/09/12-10/15/12	, ,	Popor 5 52	00		Su	:30 \$150.00	0.00 NM		
MG for 26.1,26.2,15.1,		г Керог 5-55	oua .		Su	.30 \$130.00	U.UU INIVI		
5 /EWS 10/15/12-10/15/12		News 11-1	135p	M-		:30 \$2,400.00	0.00 NM		
6 /EWS 10/09/12-10/15/12		9-10	р		F	:30 \$4,500.00	0.00 NM		
→ MG for 26.1,26.2,15.1,	15.2,28.1,51.1								
7 /EWS 10/09/12-10/15/12 MG for 26.1,26.2,15.1,	•	8-9p			W	:30 \$5,000.00	0.00 NM		
E 16 WEWS 10/09/12 10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	СМ	4-5p	- ТWГF	:30	3 \$370.00 P-3	0.00 NM	3	\$1,110.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 <u>End Date</u>	Weekdays S	Spots/Week 3	Rate \$370.00	Rating 0.00					
E 17 WEWS 10/09/12 10/15/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	11111	:30	5 \$225.00 P-3	0.00 NM	5	\$1,125.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays 5	Spots/Week 5	Rate \$225.00	Rating 0.00					
E 18 WEWS 10/09/12 10/15/12	M-F 5-6p News M-F 5-6p News	СМ	5-6p	- 1111	:30	4 \$325.00 P-3	0.00 NM	4	\$1,300.00
Start Date Week: 10/09/12 End Date 10/15/12	Weekdays S	Spots/Week 4	Rate \$325.00	Rating 0.00					
E 19 WEWS 10/09/12 10/15/12		CM	6-630p	МГЖГБ	:30	3 \$1,300.00 P-2	0.00 NM	3	\$4,400.00
Start Date End Date Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	·		Rate \$1,300.00 \$1,800.00	Rating 0.00 0.00					
E 20 WEWS 10/14/12 10/14/12	SU 6-630p News SU 6-630p News	СМ	6-630p	S	:30	2 \$1,300.00 P-2	0.00 NM	2	\$2,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 <u>End Date</u>	Weekdays S	Spots/Week 2	Rate \$1,300.00	Rating 0.00					
E 21 WEWS 10/09/12 10/15/12	M-F 7-730p 7-730p The List	СМ	7-730p	11111	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,200.00
Start Date End Date		Spots/Week	Rate	Rating					





Contract / Revision 312270 Flight Dates 10/09/12-10/15/12 Hiatus Dates

<u>Original Date / Revision</u> 09/25/12 / 10/05/12 <u>Order Sep</u> 00:20:00

Ln Ch Sta	ırt End	Inventory Code	Break	Start/End 1	⊺ime Days	Len Spo	ots Rate Pri	Rta Tyne	Tot Spots	als Amount
E 21 WEWS 10/0			CM	7-730p	11111	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,200.00
Ctort Dat	o End Doto	7-730p The List	Cnoto/Mook	Doto	Doting					
Start Dat Week: 10/08/12		<u>Weekdays</u> - 1111	Spots/Week 4	Rate \$1,000.00	Rating 0.00					
Week: 10/15/12		1		\$1,200.00	0.00					
E 22 WEWS 10/0	9/12 10/15/12	M-F 730-8P 730-8p Let's Ask	CM America	730-8p	11111	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,200.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12 Week: 10/15/12		- 1111 1		\$1,000.00 \$1,200.00	0.00 0.00					
E 23 WEWS 10/1			CM	8-10p	M	:30	2 \$5,500.00 P-3	0.00 NM	2	\$11,000.00
		Monday DWS		- 10			_ +=,===================================		_	* ,
Start Dat Week: 10/09/12		<u>Weekdays</u> M	Spots/Week 2	Rate \$5,500.00	Rating 0.00					
E 24 WEWS 10/1		•	CM	10-11p	M	:30	1 \$4,000.00 P-3	0.00 NM	1	\$4,000.00
Start Dat	e End Date	Monday Prime C Weekdays	Spots/Week	Rate	Rating					
Week: 10/09/12		M		\$4,000.00	0.00					
E 25 WEWS 10/0	9/12 10/15/12	Tuesday Prime A Tuesday Prime A		8-9p	- T	:30	1\$14,000.00 P-2	0.00 NM	1	\$14,000.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/09/12		- T		\$14,000.00	0.00					
E 26 WEWS 10/0	9/12 10/15/12	Tuesday Prime C Tuesday Prime C		10-11p	- T	:30	2 \$2,800.00 P-3	0.00 NM	0	\$0.00
Start Dat		Weekdays	Spots/Week	Rate	Rating					
Week: 10/09/12 Spot Ch Date		- T Description		\$2,800.00 t/End Time	0.00	Veekdays	Length Rate	Rtg Type		
	<u> </u>	Tuesday Prime C	10-1		_	T				
See <i>MG</i> [N/A]	15.3,15.4,15.5	,15.6,15.7								
	9/12-10/15/12 7	Tuesday Prime C	10-1	1p	-	T	:30 (\$2,800.00)	0.00 <i>NM</i>		
See <i>MG</i> [N/A]	15.3,15.4,15.5	,15.6,15.7								
E 27 WEWS 10/0	9/12 10/10/12	M-F 11-12p M-F 11-12p	СМ	11a-12p	- 11	:30	2 \$225.00 P-3	0.00 NM	2	\$450.00
Start Dat		Weekdays	Spots/Week	Rate	Rating					
Week: 10/09/12 E 28 WEWS 10/1		- 11 Thursday Prime E	2 3 CM	\$225.00 9-10p	0.00 T	:30	1 \$3,500.00 P-3	0.00 NM	0	\$0.00
L 20 WLW3 10/1		Thursday Prime E		9-10p	1	.30	1 φ3,300.00 F-3	O.OO INIVI	U	φ0.00
Start Dat Week: 10/09/12		<u>Weekdays</u> T	Spots/Week	Rate \$3,500.00	Rating 0.00					
Spot Ch Date		Description		t/End Time		Veekdays	Length Rate	Rtg Type		
		Thursday Prime B	9-10	р	<u>-</u>	Th	:30 (\$3,500.00)	0.00 <i>NM</i>		
	15.3,15.4,15.5 M CHG 9-11P	, <i>15.6,15.7</i> TO PLACE - ELECT	ΓΙΟΝ PRIME Γ	DEBATESI						
E 29 WEWS 10/1		Friday Prime B	CM	9-10p	F	:30	1 \$4,500.00 P-2	0.00 NM	1	\$4,500.00
Start Dat	e End Date	Friday Prime B Weekdays	Spots/Week	Rate	Rating					
Week: 10/09/12		F			0.00					
E30 WEWS 10/1	2/12 10/12/12	Friday Prime C Friday Prime C	СМ	10-11p	F	:30	1 \$1,400.00 P-3	0.00 NM	1	\$1,400.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating			I		





Contract / Revision 312270 Flight Dates 10/09/12-10/15/12 Hiatus Dates

<u>Original Date / Revision</u> 09/25/12 / 10/05/12 <u>Order Sep</u> 00:20:00

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Davs	Len Spo	ots	Rate Pri	Rta Type	Tot Spots	als Amount
E 30 WEWS 10			Friday Prime C	CM	10-11p	F	:30		\$1,400.00 P-3	0.00 NM	1	\$1,400.00
Start [Date	End Date	Friday Prime C Weekdays	Spots/Week	Rate	Rating						
Week: 10/09/		10/15/12	F	_		0.00						
E 31 WEWS 1	0/14/12	2 10/14/12	Sunday Prime B Sunday Prime B	СМ	8-9p	S	:30	1\$	14,000.00 P-2	0.00 NM	1	\$14,000.00
Start E Week: 10/09/		End Date 10/15/12	Weekdays S	Spots/Week	<u>Rate</u> \$14,000.00	Rating 0.00						
E 32 WEWS 1	0/15/12	2 10/15/12	M-F 12-1230pm I 12-1230p News	News CM	12-12:30p	M	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Start <u>C</u> Week: 10/09/		End Date 10/15/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 33 WEWS 1	0/09/12	2 10/15/12	M-SU 11-1135P I M-SU 11-1135P		11-1135p	11111	:30	5	\$700.00 P-3	0.00 NM	5	\$3,500.00
Start E Week: 10/09/		End Date 10/15/12	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
E 34 WEWS 1	0/09/12	2 10/15/12	M-F 1135p-1202a M-F 1135p-1202a	U	1135p-1207x	MTWTF	:30	3	\$900.00 P-2	0.00 NM	3	\$2,800.00
Start E Week: 10/08/		End Date 10/14/12	Weekdays - TWTF	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
Week: 10/06/		10/14/12	M		\$900.00	0.00						
E 35 WEWS 1	0/14/12	2 10/14/12	SU 1125p-12a Sp SU 1135p-12a Sp		1135p-12x	S	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Start E Week: 10/09/		End Date 10/15/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 36 WEWS 1	0/11/12	2 10/11/12	M-F 1202a-107a M-F 1202a-107a	•	1202-107x	T	:30	1	\$100.00 P-3	0.00 NM	0	\$0.00
Start E Week: 10/09/	/12	End Date 10/15/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$100.00	Rating 0.00						
	ate Rar		escription I-F 1202a-107a Jiri		t/End Time	_	<u>'eekdays</u> · - Th	<u>Len</u>	gth Rate :30 (\$100.00)	Rtg Type 0.00 NM		
Credit		10/10/12 10	7 72024 7074 011	inny ranii 1202	- 107%		111		.σο (φ1σσ.σο)	0.00 7477		
E 37 WEWS 1	0/10/12	2 10/15/12	M-F Right This M M-F 106a-206a	inute CM	106a-206a	1-1	:30	2	\$75.00 P-3	0.00 NM	2	\$150.00
Start E Week: 10/09/		End Date 10/15/12	<u>Weekdays</u> 1-1	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
E 38 WEWS 1	0/13/12	2 10/13/12	SA 12a-1a CSI M SA CSI Miami La		12a-1a	S-	:30	1	\$55.00 P-3	0.00 NM	1	\$55.00
Start E Week: 10/09/		End Date 10/15/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$55.00	Rating 0.00						
E 39 WEWS 1	0/14/12	2 10/14/12	SU 12a-1a CSI M SU CSI Miami La		12a-1a	S	:30	1	\$55.00 P-3	0.00 NM	1	\$55.00
Start <u>C</u> Week: 10/09/		End Date 10/15/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$55.00	Rating 0.00						
E 40 WEWS 1	0/13/12	10/14/12	SA Criminal Mind S/S Criminal Mind		1235a-2a	11	:30	2	\$75.00 P-3	0.00 NM	2	\$150.00
Start E Week: 10/09/		End Date 10/15/12	Weekdays 11	Spots/Week 2	Rate \$75.00	Rating 0.00						





Contract / Revision 312270 Flight Dates 10/09/12-10/15/12 Hiatus Dates

<u>Original Date / Revision</u> 09/25/12 / 10/05/12 <u>Order Sep</u> 00:20:00

										Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots Rate I	Pri Rtg Type		Amount
E 40 WEWS	10/13/1	2 10/14/12	SA Criminal Mind	-	1235a-2a	11	:30	2 \$75.00 I	P-3 0.00 NM	2	\$150.00
Sta	art Date	End Date	S/S Criminal Mine Weekdays	os Late Spots/Week	Rate	Rating					
Week: 10/		10/15/12	11	2	\$75.00	0.00					
	Date Ra		escription		/End Time	_	/eekdays		ate Rtg Type		
	6 10/09/12 6e MG 40.		A Criminal Minds	1235	5a-2a	- -	SaS	u :30 (\$75	. 00) 0.00 <i>NM</i>		
			.CE - SU 12a-1a C	SI MIAMI - OF	R - SU BURN	NOTICE]					
3 /EWS	10/09/12	2-10/15/12 S	U Burn Notice	1-2a	m		S	u :30 \$75	5.00 0.00 NM		
<u> </u>	3 for 40.2	10/14									
E 41 WEWS	10/13/1	2 10/13/12	Nascar Series Nascar Series	СМ	12p-12x	S-	:30	1 \$700.00 I	P-3 0.00 NM	1	\$700.00
<u>Sta</u> Week: 10/	art Date /09/12	End Date 10/15/12	Weekdays S-	Spots/Week 1	Rate \$700.00	Rating 0.00					
E 42 WEWS	10/10/1	2 10/10/12	Wednesday Prim Wednesday Prim		10-11p	W	:30	1 \$5,000.00 I	P-2 0.00 NM	1	\$5,000.00
Sta Week: 10/	art Date /09/12	End Date 10/15/12	Weekdays	Spots/Week 1	Rate \$5,000.00	Rating 0.00					
E 43 WEWS	10/10/1	2 10/10/12	Wednesday Prim Wednesday Prim		9-10p	W	:30	1\$12,000.00 I	P-2 0.00 NM	1	\$12,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/15/12	W		\$12,000.00	0.00					
E 44 WEWS	10/13/1	2 10/13/12	LN after Sports LN after Sports	СМ	11p-130x	S-	:30	1 \$500.00 I	P-3 0.00 NM	1	\$500.00
Sta Week: 10/	art Date	End Date 10/15/12	Weekdays S-	Spots/Week 1	Rate \$500.00	Rating 0.00					
			NCAA 330p-7pm	<u> </u>	330-7p	S-	:30	2 \$2.800.00 [P-2 0.00 NM	2	\$5,600.00
			NCAA 330p-7pm		,			* ,			, , , , , , , , , , , , , , , , , , , ,
	art Date	End Date	Weekdays S-	Spots/Week	Rate	Rating					
Week: 10/		10/15/12	SA GMA 8-9a	CM	\$2,800.00 8-9a	0.00	:30	2 \$775.00	P-1 0.00 NM	2	\$1,550.00
LHOWLWO	10/10/1	2 10/10/12	SA GMA 8-9a	OW	0 00	D	.00	Σ ψ//0.001	1 0.00 14101	_	Ψ1,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/15/12	S- SU GMA 8-9A	CM 2	\$775.00 8-9a	0.00	:30	2 \$775.00 I	P-1 0.00 NM	2	\$1,550.00
L47 WLWS	10/14/1	2 10/14/12	SU GMA 8-9A	Civi	0-9a	5	.50	2 ψ113.001	-1 0.00 INIVI		φ1,550.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/15/12	S	2	\$775.00	0.00	.20	4 04 400 00 1	2.4 0.00 NM		£4 400 00
N48 WEWS	10/09/1	2 10/12/12	2-3p General H	CM lospital	2-3p	- TWTF	:30	1 \$1,400.00 I	P-1 0.00 NM	1	\$1,400.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/15/12	- TWГF		\$1,400.00	0.00					
N49 WEWS	10/15/1	2 10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	СМ	4-5p	М	:30	1 \$300.00 I	P-3 0.00 NM	1	\$300.00
Sta Week: 10/	art Date /09/12	End Date 10/15/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$300.00	Rating 0.00					
			M-F 5-6p News M-F 5-6p News	CM	5-6p	M	:30	1 \$500.00 I	P-3 0.00 NM	1	\$500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	/09/12	10/15/12	M	1	\$500.00	0.00					
N51 WEWS	10/11/1	2 10/11/12		СМ	10-11p	T	:30	1 \$2,800.00 I	P-3 0.00 NM	0	\$0.00

Page 7 of 7

Print Date: 10/10/12



Contract / Revision 312270 Flight Dates 10/09/12-10/15/12 **Hiatus Dates**

Original Date / Revision 09/25/12/ 10/05/12 Order Sep 00:20:00

Advertiser Obama / Democrat / Preside Product Candidate. OFA Sked A 10. Estimate # 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate	Pri	Rtg Type Spots	otals Amount
			Thursday Prime (
			Thursday Prime (C						_	
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	09/12	10/15/12	T	1	\$2,800.00	0.00					
Spot Ch	Date Ra	<u>nge</u> D	escription	<u>Start</u>	/End Time		Weekdays Le	ength_	Rate	Rtg Type	
1 VEWS	10/09/12	2-10/15/12 T	hursday Prime C	10-1	1p		Th	:30 (\$2,8(90.00)	0.00 <i>NM</i>	
Se	e MG 15.	3,15.4,15.5,	15.6,15.7								
[N/	A PGM C	HG 9-11P T	O PLACE - ELEC	TION PRIME D	EBATES]						

124}141,055.00 Totals